Strokes Design

Strokes aims to be more than just a design club; it is a creative hub dedicated to fostering a deep understanding of design principles, UI/UX, and artistic expression. Our mission is to empower students with the skills and knowledge needed to excel in design, whether they are club members or students from other disciplines. We strive to create a collaborative environment where creativity thrives, and learning is a continuous process.

Club Description

Strokes is a vibrant design club at IIIT Nagpur dedicated to fostering creativity and innovation among students passionate about art, design, and technology. Our mission is to provide a collaborative space where budding designers can explore and enhance their skills in various design disciplines, including graphic design, UI/UX, 3D modeling, and digital art. Strokes offers a platform for members to engage in workshops, participate in design challenges, and collaborate on real-world projects, helping them build a strong portfolio. With a focus on learning and growth, the club also emphasizes knowledge-sharing, ensuring that students from all backgrounds can gain insights into design principles and industry-standard tools. Whether you're an aspiring designer or a seasoned artist, Strokes welcomes you to join our creative community and leave your mark.

Proposed Events and Activities

Below is a list of proposed events and activities for the academic year:

TantraFiesta

- **Design-A-Thon:**
  - "Designathon" is the flagship event of the design club Strokes, organized as part of the technical event TantraFiesta. This UI/UX hackathon challenges participants to work on comprehensive case studies, offering real-world scenarios that require innovative design solutions.
  - What sets Designathon apart are the surprise elements and events interspersed throughout the competition. These unexpected twists test the adaptability and creativity of participants, pushing them to think on their feet and elevate their designs. It's a perfect blend of structured problem-solving and dynamic, spontaneous challenges, making it an exciting and engaging experience for designers.

- **Branding Event:**
  - The design club Strokes, in collaboration with Orator and Probe, is hosting a dynamic branding event as part of the technical fest TantraFiesta. This event challenges participants to brand a product or company and present a compelling launch at the event. The competition brings together design, public speaking, and media skills in an exciting, multidisciplinary format.
  - Participants will use their design expertise to craft a visual identity, leverage their oratory and public speaking talents to deliver a captivating presentation, and apply their photography and video editing skills to create polished marketing materials. This fusion of creative and technical elements offers a comprehensive branding experience.

Abhivyakti

- **Canvas Chronicles**
  - "Canvas Chronicles" is an art event organized by the design club Strokes as part of the cultural fest Abhivyakti. This unique event showcases the creativity of participating artists by displaying their submitted art pieces in a setting designed to mimic the ambiance of an art museum.
  - The event aims to provide a platform for artists to express themselves and for attendees to experience a curated, immersive visual journey. The exhibit-style arrangement elevates each piece, giving the audience a chance to appreciate the artistry in a gallery-like atmosphere.

E-Summit

- **UXexplorer**
  - "UXexplorer" is a UI/UX hackathon organized by the design club Strokes as part of the E-Summit event at IIIT Nagpur. This competition focuses on challenging participants to create innovative and user-friendly designs, offering a platform for students, designers, and tech enthusiasts to explore the depths of user experience and interface design.
  - Participants will engage in real-world design problems, crafting solutions that enhance usability, accessibility, and aesthetic appeal. The event encourages creativity and a deep understanding of user needs, providing a hands-on opportunity to hone skills in wireframing, prototyping, and user research.

Rang-e-vaad

  - "Rang" is a design-based competition organized by the design club Strokes as part of the combined event Rang-e-vaad. Aimed at both designers and non-designers, this unique event brings design into the physical world, allowing participants to engage creatively using tangible design elements. Organized by the upcoming leads of the club, Rang encourages hands-on experimentation and collaboration.
  - Exclusively an intra-college competition, Rang is open to all students at IIIT Nagpur, offering a fun and inclusive space where anyone, regardless of design experience, can participate and explore their creativity.

Design Workshops

- **Monthly Design Workshops**:
  - The design club Strokes regularly hosts general design workshops aimed at fostering a strong design culture within the college. These workshops are designed to introduce students to the fundamentals of design, covering essential topics such as typography, color theory, composition, and user interface principles. By offering hands-on experience and interactive sessions, the club ensures that participants, regardless of their prior knowledge, gain a solid foundation in design skills. These workshops play a key role in nurturing creativity and encouraging students to explore design as a valuable and versatile skill set.

Design Hackathons

- **Local Design Hackathons**:
  - The design club *Strokes* organizes regular local design hackathons exclusively for all IIIT Nagpur students. These hackathons provide an exciting platform for students to engage in fast-paced, creative problem-solving through design. Open to participants of all skill levels, these events encourage collaboration, innovation, and hands-on learning. By focusing on real-world challenges, the hackathons not only test participants' design abilities but also help them develop teamwork and critical thinking skills, all while fostering a vibrant design community within the campus.

Photos/Videos

Social Media Handles

- Official Email: strokes@iiitn.ac.in
- Instagram handle: strokes_iiitn_
- Linkedin handle: strokes-the-iiitn-design
- Discord handle: strokes | the iiitn design club