



Starts
13th July 2020

COVIDYA™
"Experience design and innovation online"



Duration
Min 3 weeks, Max 9 weeks



Language
English



Course Format
Online - Interactive

About the Program

The disruption unleashed by COVID-19 pandemic is pushing colleges and corporates to rethink the core processes of learning, innovation and working. It not only calls for higher levels of digitalisation, but also demands key behavioral changes among students and industry professionals to translate the uncertainties into opportunities.

MaDeIT Innovation Foundation is pleased to launch COVIDYA - a 3-week blended program on Design, Innovation and Leadership - for students and industry professionals to make sense of the situation arising out of COVID-19 and explore new possibilities.

Who would benefit?

- Engineering students
- Startup founders
- Industry professionals

Apply before 5 July 2020

[Click here to apply](#)

Course Content

This course comprises the following three modules:

01 MODULE Believe

Level 1: Unlearn & Observe

- Observing
- Awakening senses
- Learning the context

Duration: 13 July 2020 - 2 Aug 2020;
15:00-17:00 hrs (Mon, Wed, Fri, Sun)

02 MODULE Design

Level 2: Explore & Ideate

- Problem structuring
- Concept generation
- Bio-inspired design

Duration: 3 Weeks

03 MODULE Leap

Level 3: Prototype & Test

- Structural design
- Prototype development,
- Business plan creation

Duration: 3 Weeks

Takeaways from this course

1. Enable self-discovery
2. Boost empathy, curiosity and creativity
3. Product design and entrepreneurial orientation

Prerequisites

Laptop/ Desktop , Internet Connection

Course Fee	Module 1	Module 2	Module 3
Students	2500/-	3500/-	5000/-
Startups	3000/-	3500/-	5000/-
Industry Professional / Faculty	4000/-	5000/-	5000/-

Best performers in Module-3 will be given free space for pre-incubation at MaDeIT and invited to apply for PRAYAS incubation program.

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